

Colorado CEBS Chapter—Board Meeting Minutes August 22, 2018

Attendees: Mary Amend, Bill Bishop, Jennifer Boyd, Beth Brown, Laura Earley, Amy Felton, Melanie Ulrich, Marge Ybarra

Not able to attend today: Heather Britton, April Luber, Crystal Munday, Annette Sasin, Toni Sorenson,

Membership Update – Jennifer
No report this meeting

Treasurer Update –Crystal
Financial reports sent in advance of the meeting. Finances look good.

Event / Programming Update – Jennifer

August 21 and 28—Laura and Jennifer were at the Employers Council's Summit in Englewood on August 21. Laura talked about CEBS to the group, and many people stopped by the booth to chat and learn more. The Chapter provided prizes in the drawing—a free exam, and Starbucks gift cards and mugs.

Melanie and Mary will represent the group in Loveland, and Melanie will talk about CEBS to the group there. We'll provide a prize for the drawing there as well.

The Chapter provided a speaker from Mercer for both locations, who's presenting on the future of Healthcare.

Sept 20—RMTRA did not need our Chapter to provide a speaker for their Total Rewards Conference.

October—CEBS 101. We've decided against doing this session, since it was not well attended last year and resulted in no new members for the Chapter.

December—Year-end Holiday luncheon. Date and location TBD.

2019 Topics will be discussed at the September Board meeting. We plan to develop topic ideas, then seek appropriate speakers rather than doing a call for speakers. We are reducing the number of luncheons for next year in hopes of getting higher attendance at each event. Please bring your topic ideas to that meeting. Those attending Symposium will look for ideas, and observe which are session topics seem to be a draw there.

Partnership Update –Jennifer

We are now partnering with COCO, and signed the agreement with them. Jennifer and Melanie are planning to attend the next COCO meeting on Sept 12.

COCO wants to hold a networking event for the organizations who have joined. We should learn more about their plans soon.

Social Media Update

No update this meeting

Sponsorship Update – Mary

We decided to solicit sponsorships from organizations who may have interest in the topics we're presenting (ex. if topic is on dental coverage, reach out to Delta Dental, Metlife, etc). So will begin to seek sponsors once we have topics determined for next year.

Other Items

Amy and Jennifer will meet with Sue next week at Symposium. Sue is our Internet website maintainer. Topics will include how to incorporate the COCO participant's info on our website. Send any suggestions for the website like updates, changes or enhancements, to Amy or Jennifer so they can discuss them with Sue.