

Colorado CEBS Chapter—Board Meeting Minutes July 25, 2018

Attendees: Bill Bishop, Jennifer Boyd, Beth Brown, Amy Felton, April Luber, Crystal Munday, Annette Sasin, Melanie Ulrich, Marge Ybarra

Not attending: Mary Amend, Heather Britton, Laura Earley, Toni Sorenson

Membership Update – Jennifer

We had some new people join at midyear. We're checking whether there was one batch or two. We have received some money from ISCEBS for the new members.

Treasurer Update –Crystal

Reports sent in advance of meeting. Finances are looking good. Our July event didn't lose money.

Event / Programming Update – Jennifer

July 18—Family Leave Programs: A Case Study, presented by Nicole Hammond, Newmont Mining. Some SHRM members attended, and we had good feedback on speaker.

August 21 and 28—Chapter is providing a speaker for both Employers Council's Employers Summits. The speaker is from Mercer. We will staff a vendor table with information about ISCEBS and our Chapter. Laura and Jennifer will attend the Aug 21 Summit in Englewood, Melanie and Mary will attend on Aug 28 in Loveland. We'll have a few minutes to talk to the entire group about ISCEBS.

Sept 20—RMTRA did not need our Chapter to provide a speaker for their Total Rewards Conference.

October—CEBS 101. We've decided against doing this, since last year's session was not well attended and resulted in no new members for the Chapter.

December—Year-end Holiday luncheon. Date and location TBD.

Partnership Update –Jennifer and Melanie

Melanie and Jennifer attended a meeting of HR groups in Denver. The groups are working to form a coalition to coordinate with each other for mutual benefit. This could be a way to boost attendance at our sessions. There were 20 or so organizations represented. We're considering doing a partnership with this group. The group's calling itself "COCO" for "Coalition of CO Orgs". To participate, we must agree to the COCO terms, Jennifer will send those out to Board Members for comment. Seems a good way to connect with other orgs. COCO's next meeting is Aug 8; they'll try to figure out which groups want to participate, and then can start planning events. Would we allow COCO member orgs to come at member pricing? Communication about events for the group would come through us—we wouldn't share our contact list.

Sponsorship Update – Jennifer

Laura sent sponsorship email out. Mary will continue to work on this area. We're awaiting interest to be expressed.

Other Items--Jennifer

Recap of Board Planning Meeting:

- We talked about increasing meeting attendance and meeting frequency. We'll reduce the number of sessions offered in an effort to boost attendance numbers at each session.
- Coalition idea came up, and Jennifer and Melanie volunteered to attend the meeting.
- Also discussed how often should we change roles on the Board?
- We want to choose currently hot topics for our sessions rather than doing a call for presentations and taking topics they have to offer.